

# The Blooming Chatter

The Sarasota Garden Club Newsletter

**VOLUME 32 ISSUE 1**

**SEPTEMBER 2022**



**“Preserving our gardens and historic landmarks while promoting the environment, conservation and civic beautification through education and programs.”**

The Botanical Gardens are open to the public for your exploration and enjoyment!

**Garden Hours:** Daylight - 7 days a week

**Location:** 1131 Boulevard of the Arts

**Office Hours:** 9am to 1pm, Monday to Friday

**Office Phone:** (941) 955-0875

**Email:** ✉ [Office@SarasotaGardenClub.org](mailto:Office@SarasotaGardenClub.org)

## Highlights

- ✚ President's Message
- ✚ General Meeting Days
- ✚ Botanical Report
- ✚ COMMITTEES

*Beginning the  
Sarasota Garden  
Club New Year  
2022-2023*

### Social Media

Website: [www.sarasotagardenclub.org](http://www.sarasotagardenclub.org)

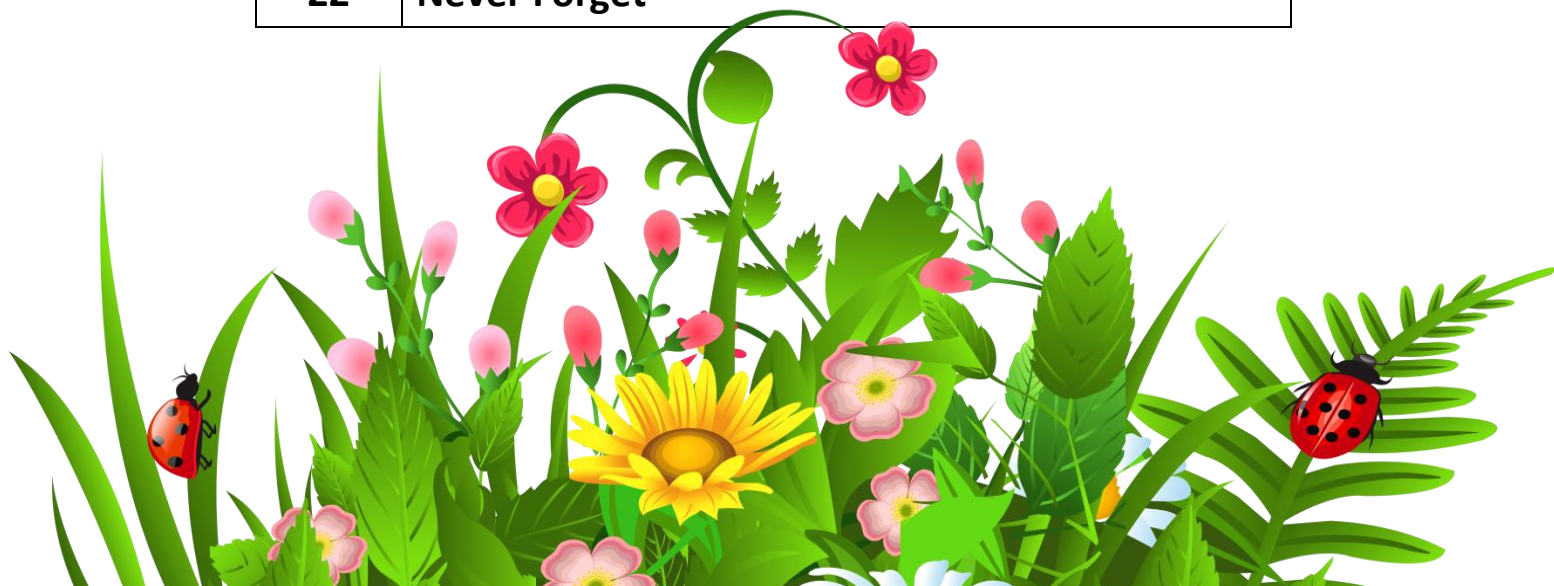
Facebook.com/sarasotagardenclub

Instagram sarasotagardenclub |  
#sarasotagardenclub | #TheGardensSGC

Email: [chatterblooming@gmail.com](mailto:chatterblooming@gmail.com)

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# 2022-2023 SGC Club



It's the start of the new 2022-2023 Sarasota Garden Club year.

Welcome back to all the members that have faithfully renewed their SGC memberships, and welcome to all NEW members who have joined.

Follow us on facebook:  
Sarasota Garden Club

# September/October Dates

SEPTEMBER 2022 Dates in the Diary		
2 <sup>nd</sup>	8-11am	Friday Gardening at SGC
3 <sup>rd</sup>		Wedding Ceremony & Reception
4 <sup>th</sup>	8.30am	Center for Spiritual Living
9 <sup>th</sup>		Never Forget – 9/11
	8-11am	Friday Gardening at SGC
11 <sup>th</sup>	8.30am	Center for Spiritual Living
12 <sup>th</sup>	10am	Board of Directors Meeting
16 <sup>th</sup>	8-11am	Friday Gardening at SGC
18 <sup>th</sup>	8.30am	Center for Spiritual Living
19 <sup>th</sup>	10.30am	Civic Beautification Meeting
20 <sup>th</sup>	10am	SGC Executive Committee Meeting
21 <sup>st</sup>	10am - midday	<p><b><u>MONTHLY GENERAL MEETING</u></b></p> <p><b>“Update on Selby Gardens Master Plan and Programs”</b> By Jennifer Rominecki, President and CEO and</p> <p><b>“Renovation of the Native Plant Garden at Selby’s Downtown Campus”</b> By Christopher Elenstar, Senior Director for Gardens Horticulture</p>
22 <sup>nd</sup>	9am	Butterfly Club Meeting
23 <sup>rd</sup>	8-11am	Friday Gardening at SGC
25 <sup>th</sup>	8.30am	Center for Spiritual Living
26 <sup>th</sup>	9.30am	<p>Ikebana Society Meeting</p> <p><b>“Green Tea Tasting by Adrienne Wagner”</b></p> <p>NCAR Video Presentation: “Mizuhiki, Mitsumata and Chrysanthemums”</p>
28 <sup>th</sup>	6pm	Mangrove Coast Fly Fishers Club
30 <sup>th</sup>	8-11am	Friday Gardening at SGC



## OCTOBER 2022 Dates in the Diary

2 <sup>nd</sup>	8.30am	Center for Spiritual Living
3 <sup>rd</sup>	10am	Board of Directors Meeting
5 <sup>th</sup>	9am	Floralia 16 meeting
7 <sup>th</sup>	8-11am	<b>Friday Gardening at SGC</b>
8 <sup>th</sup>		Wedding Ceremony & Reception
9 <sup>th</sup>	8.30am	Center for Spiritual Living
	5-7pm	FUNDRAISER: Music in the Gardens
11 <sup>th</sup>	9am	The Founders Club
	10.30am	Civic Beautification Meeting
13 <sup>th</sup>	8am	Membership Tea
19 <sup>th</sup>	10am - midday	<p><b><u>MONTHLY GENERAL MEETING</u></b></p> <p><b>“Landscaping Your Yard with Native Plants”</b></p> <p><b>Plantings to attract birds, butterflies, pollinators and wildlife</b></p> <p>By Tom Heitzman, Sweet Bay Nursery</p>
21 <sup>st</sup>	8-11am	<b>Friday Gardening at SGC</b>
23 <sup>rd</sup>	8.30am	Center for Spiritual Living
24 <sup>th</sup>		FFGC – Fall District Meeting, Clearwater Garden Club
26 <sup>th</sup>	6pm	Mangrove Coast Fly Fishers club
28 <sup>th</sup>	8-11am	<b>Friday Gardening at SGC</b>
		FFGC – District VIII Horticulture Extravaganza, Garden Club of St Petersburg
30 <sup>th</sup>	8.30am	Center for Spiritual Living
31 <sup>st</sup>	9.30am	<p>Ikebana Society Meeting</p> <p><b>“Eeeekebana!!”</b></p> <p>Freestyle Halloween Theme Workshop. Demonstration, Workshop and Critique</p>



# President's Message

This summer, we, your Executive Committee and Board of Directors, have continued to meet and work on the Club's Events, Meetings, Activities and Committee memberships in preparation for our upcoming Sarasota Garden Club Season. **We believe we have arranged many exciting programs and events for all of us.**

Through the planning of our next season activities, our Executive Committee and Board of Directors worked together through teamwork and have continued to strengthen our teaming spirit. Thank You to both the Executive Committee and the Board of Directors for your efforts, working together on our 2022- 2023 agenda!

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As my theme for the Sarasota Garden Club is "Teamwork", you will continue to hear me recognize teamwork and share the importance of teamwork throughout the year.

Teamwork to me is working collaboratively together to achieve our Sarasota Garden Club Mission and also make friendships along the way.

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Kelly Goodwin, President

941-718-3359



# Preferred Partnership SGC and the Bay Park Conservancy

**In July, we held a Special General Meeting to communicate and share the Preferred Partnership opportunity presented to us by the Bay Park Conservancy (BPC).**



**In summary the information on the SGC/BPC Partnership is as follows:**

- Agreement will save SGC \$130,000 - \$150,000 per year - BPC will enter into Lease agreement with the City of Sarasota - SGC will have use of SGC Building for 25 years rent free - SGC will have full use of Finance Office and Library without scheduling - SGC will set yearly calendar first for use of Great Room - BPC will schedule for large room around SGC schedule.
- Basically, we remain in the Building, we schedule all activities/events like we always do, work as SGC without the burden of raising funds to support the building. Instead, we can concentrate on fundraising for outreach programs and education.

Currently, we are working on the “draft” terms of the Partnership. We will continue to update Membership through our General Meetings and written communications.

- If anyone has questions or concerns, please do not hesitate to call me. I can be reached at 941-718-3359.

**Kelly Goodwin, President**

# General Members Meetings

## Monthly - 2022-2023

<p>Wednesday September 21<sup>st</sup> 2022</p>	<p><b>“Update on Selby Gardens Master Plan and Programs”</b> By Jennifer Rominiecki, President and CEO and</p> <p><b>“Renovation of the Native Plant Garden at Selby’s Downtown Campus”</b> By Christopher Elenstar, Senior Director for Gardens Horticulture</p>
<p>Wednesday October 19<sup>th</sup> 2022</p>	<p><b>“Landscaping Your Yard with Native Plants”</b> <b>Plantings to attract birds, butterflies, pollinators and wildlife</b> By Tom Heitzman, Sweet Bay Nursery</p>
<p>Wednesday November 16<sup>th</sup> 2022</p>	<p><b>Sarasota Orchid Society</b> TBA</p>
<p>Wednesday December 14<sup>th</sup> 2022</p>	<p><b>“Holiday Epiphytes” – A discussion of epiphyte history, care, and cultivation, followed by a plant mounting demonstration”</b> By Addie Worth, Bliss Horticulture</p>
<p>Wednesday January 18<sup>th</sup> 2023</p>	<p><b>“Habitat restoration and Urban Ecology Practices in Florida-friendly Landscapes”</b> By Sean Patton, Stocking Savvy</p>
<p>Wednesday February 15<sup>th</sup> 2023</p>	<p><b>“Spring in Paradise” – Floral Arrangements Using Florida Foliages and Florals</b> By Betty Call</p>
<p>Wednesday March 15<sup>th</sup> 2023</p>	<p><b>“Exploring, Capturing and Sharing Sarasota Beyond the Pavement”</b> By Miri Hardy Ph.D. Wildlife Photographer and Environmental Educator</p>
<p>Wednesday April 19<sup>th</sup> 2023</p>	<p><b>Annual General Meeting</b></p>
<p>Wednesday May 17<sup>th</sup> 2023</p>	<p><b>“What is a Flower Show? - Design, Horticulture, Photography, Education”</b> <b>How to enter, what to look for in your plants, judging, rules and all your questions answered”</b> By Leading Flower Show Experts TBA</p>

If you would like to join the Programs Committee, please email Carol Lackey at [programs@SarasotaGardenClub.org](mailto:programs@SarasotaGardenClub.org). **All Members welcome!!**



# General Members Meeting – September 21<sup>st</sup>

## Sarasota Garden Club General Members Meeting

Wednesday, September 21, 2022  
10 AM to 12:00 PM

10:00 AM to 10:30 AM Members Business Meeting  
10:30 to 11:30 AM Speakers Presentations  
11:30 AM to 12:00 PM Raffle and Social Gathering

**Please join us for our September Meeting!**

**Marie Selby Botanical Gardens Native Plant Garden Renovation**



**Jennifer Rominiecki, President and CEO of Marie Selby Botanical Gardens**

**Update on Selby Gardens Master Plan and Programs**

**Christopher Elenstar, Senior Director for Gardens Horticulture**

**Renovation of the Native Plant Garden at Selby's Downtown Campus**

**As always, Members are Free and Guests are \$10 cash or check.  
Drinks and Snacks Provided, Raffle Items for Benefit of SGC Mission**

# General Members Meeting - October 19<sup>th</sup>

## Sarasota Garden Club General Members Meeting

Wednesday, October 19, 2022  
10 AM to 12:00 PM

There will be a Pot Luck at this meeting – Sign up at September’s General Members Meeting

10:00 AM to 10:30 AM Members Business Meeting  
10:30 to 11:30 AM Speakers Presentations  
11:30 AM to 12:00 PM Raffle and Social Gathering

**Please join us for our October Meeting!**

**“Landscaping your yard with Native Plants.  
Plantings to attract birds, butterflies, pollinators and wildlife”**



**Tom Heitzman  
Sweet Bay Nursery, Parrish, Florida**

**As always, Members are Free and Guests are \$10 cash or check.  
Drinks and Snacks Provided, Raffle Items for Benefit of SGC Mission**

# Treasurer Report

Sarasota Garden Club has several financial accounts, both cash and investment. Three of our accounts are invested at the Community Foundation of Sarasota.

**These funds are:**

1. Botanical Gardens Endowment Fund
2. General Investment Fund, and
3. Schneider Scholarship Fund.

Earnings on these funds continue to do well overall, even though the Stock Market is volatile and was down last quarter.

**Proceeds are used for:**

- Scholarship awards
- Maintenance and improvements in the gardens, and
- General SGC support.

As always, we are available to answer any finance questions or provide clarification.



Dianne Beaver  
Treasurer  
941-780-2949  
diannebeaver@gmail.com

# Fundraising: Music in the Gardens



SARASOTA GARDEN CLUB  
PRESENTS  
**MUSIC IN THE GARDENS**

1131 Blvd. of the Arts  
Sarasota, FL  
October 9, 2022  
5:00pm - 7:00pm

**\$30.00 PER PERSON**



**"The Klick Band"**

Enjoy music from the 50's to present while sitting in a beautiful garden setting or strolling through the beautiful gardens which are maintained by the members and The Bay.

Champagne, wine, and hors d'oeuvres will be provided by SGC  
Plus Silent Auction

Please RSVP to Kelly Goodwin  
941-718-3359 or [klgbrg@me.com](mailto:klgbrg@me.com)

# Fundraising: Early Bird for Gardens in Paradise Tour 2023



## EARLY BIRD

### GARDENS IN PARADISE TOUR

MARCH 25, 2023

**Early Bird Savings!** The last couple of tours, we ran an **EARLY BIRD SPECIAL** for members and past attendees. It has been a huge success! So, this year, you can take advantage again of this wonderful deal from **October 1<sup>st</sup> to December 31<sup>st</sup>, 2022**. **Members** will be able to purchase unlimited tickets on our Sarasota Garden Club website for **\$20**, and **non-members** can purchase unlimited tickets for **\$25** a ticket up until **December 31, 2022**. Tickets will be available for purchase on our SGC website shortly. You will receive an email when our website sales go live and also a form if you wish to pay with a check. You can also purchase Early bird tickets at our **October 19<sup>th</sup>, November 16<sup>th</sup>, and December 14<sup>th</sup> General Meetings**.

Please send any questions to Kelly Goodwin, [klgbrg@icloud.com](mailto:klgbrg@icloud.com)

Thank you for your continued support of our Club!

*Kelly Goodwin, President 2022-2024*

# Botanical Gardens Report

## ***“Gardening makes us even in this world”*** ***By Kay Weber, Botanical Garden Chair***

**Carolyn, CJ and Kay – busy at the Friday garden volunteer @ SGC**



**“Friday Morning Workers”** are still volunteering, even in this hot and steamy weather. We’re sure looking forward to having cooler weather soon!

We’re also looking forward to the SNOWBIRDS returning – they’ll be back soon.

Each week we are having many visitors walking through the garden – they especially like the “Butterfly”, “Falling Waters”, and “Quiet Gardens” – and it’s always nice to see families, especially with their children.

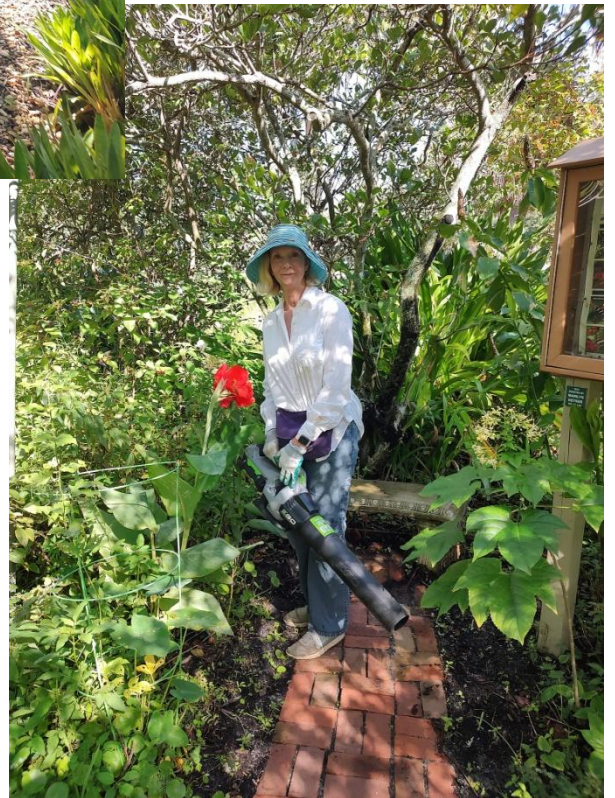
### **Here are some highlights:**

- During the Summer season, we have been busy moving plants, statues, and large items of pottery. The big pots have been stocked with kindly donated plants and are looking fine.
- We’ve also been grooming the “Woodland”, “Fern”, “Welcome” and “Circle” gardens.
- We are looking forward to The Bay installing new metal gates around the “Falling Waters” and “Quiet Gardens”.

### **Volunteer as a “Friday Morning Worker” at SGC**

We open up at about 8:30am or so, and work until 11:00am. If you love to garden or want to know how to garden in southern Florida, come along and we will show you how to do it. If you can only come once or twice a month, that's okay with my Co-Chair Carolyn and myself. We do have water and light snacks.

# Volunteers: thank you!





# Orchid Tips for September

## **September looms as the only truly dismal month in South Florida.**

- Although more rain is falling and most days are damp - our orchids are too wet and don't dry out very well before it rains again.
- Remember that your orchids have all grown considerably over the summer months and will need some care.

## **Tasks for September**

- Space plants to permit more air circulation.
- Trim trees to let in more light (and lessen the wind load on them).
- Clean up growing areas by removing dead leaves or any other organic matter.
- Tidy up old pots or other objects on the ground.

A speaker at a program I attended once said, orchids that are not hanging from trees, whether outside or inside, space them as if a cat could walk between the plants. In other words, your orchids need good air circulation to keep them at their best.

**Kay Weber**

**Member of Sarasota Garden Club and Sarasota Orchid Society**



# Civic Beautification Committee

<b>Civic Beautification Committee (CBC) Co-chairs</b>	<b>Pat Bonarek Jim Whalen</b>	<b>Pat: 941-355-4792 / (c) 941-228-1610</b>	<b><a href="mailto:patbon5@verison.net">patbon5@verison.net</a> <a href="mailto:jwalenpa@aol.com">jwalenpa@aol.com</a></b>
<p>Civic Beautification Committee members canvas local area public and commercial business properties, both large and small, in an assigned Sarasota County zip code and take photographs.</p> <p>The Committee then selects those which have attained outstanding landscaping. Beautification awards are then presented at a celebration ceremony luncheon on Thursday January 26<sup>th</sup> 2023.</p>			

<b>Civic Beautification Meeting Schedule</b>	
September 19 2022 10.30	<ul style="list-style-type: none"> <li>Attend Members Monthly General Meeting to solicit Civic Beautification Committee (CBC) <u>Members</u> and <u>Volunteers</u></li> </ul>
October 11 2022	<ul style="list-style-type: none"> <li>Initial meeting review process.</li> <li>Assign zip codes and evaluation sheets</li> </ul>
November 8 2022	<ul style="list-style-type: none"> <li>Initial review of pictures and evaluations of properties</li> <li>Stress importance of correct contact names, addresses and zip codes</li> </ul>
December 13 2022	<ul style="list-style-type: none"> <li>Continue to review pictures</li> <li>Discuss choices for “Special Award Winners”</li> </ul>
January 10 2023	<ul style="list-style-type: none"> <li>Address invitations to award winners</li> <li>Choose “Special Award Winners”, order plaques, compile lists for certificates, encourage hand delivery of invitations to all award winners by CBC members, contact media, contact food and beverage committee, arrange contact list for office for attendance count</li> </ul>
January 25 2023	<ul style="list-style-type: none"> <li>Room set-up, display picture boards, arrange table centerpieces, arrange check-in process, assign helpers, arrange certificates, plaques and presenter area</li> </ul>
January 26 2023	<ul style="list-style-type: none"> <li><b>CBC Winners arrive – LUNCHEON</b></li> <li><b>Awards Ceremony</b></li> </ul>

# AFFILIATES NEWS

## Florida Federation of Garden Clubs



[www.FFGC.org](http://www.FFGC.org)

[www.facebook.com/FLGardenClubs/](https://www.facebook.com/FLGardenClubs/)

**Headquarters:** 1400 S. Denning Dr., Winter Park, FL 32789

**Tel:** (407) 647-7016 / **Email:** FFGC@FFGCmail.com

### DVIII and FFGC dates

October 24, 2022	Fall District VIII meeting Clearwater Garden Club
October 28, 2022	District VIII Horticulture Extravaganza Garden Club of St. Petersburg
January 4, 11, 18, & 25	(10am-2pm) Garden Club of St. Petersburg
February 1 & 8	
January 17, 18, 2023	NGC Environmental School - course 1 Tampa Garden Club
April 11, 12, 2023	NGC Environmental School - course 2 Tampa Garden Club
April 18-20	FFGC convention, Lake Buena Vista
May 2-5	NGC convention, White Sulphur Springs, WV
May 10, 2023	Spring District VIII meeting, Lakewood Ranch



# AFFILIATES

## Ikebana International

[www.IISarasota.com](http://www.IISarasota.com)    [ikebanasarasota@gmail.com](mailto:ikebanasarasota@gmail.com)

[www.facebook.com/IkebanaSarasota/](https://www.facebook.com/IkebanaSarasota/)

### IKEBANA 2022-2023 Program

Mondays @ 10am - unless stated otherwise

<b>September 26<sup>th</sup></b>	@ Sarasota Garden Club <b>"Green Tea Tasting by Adrienne Wagner"</b> NCAR Video Presentation: "Mizuhiki, Mitsumata and Chrysanthemums"
<b>October 31<sup>st</sup></b>	@ Sarasota Garden Club <b>"Eeeekebana!!"</b> Freestyle Halloween Theme Workshop. Demonstration, Workshop and Critique
<b>November 28<sup>th</sup></b>	@Sarasota Garden Club <b>"Centerpiece Designs"</b> . White Elephant Sale. Demonstration, Workshop and Critique
Friday @ <u>10.30</u> <b>December 9<sup>th</sup></b>	@ Palm Aire Country Club <b>"Holiday Luncheon"</b> . Demonstration by Ikenobo School Senior Professor, Sensei Stephanie English. Luncheon and Raffle
<b>January 30<sup>th</sup></b>	Sarasota Garden Club <b>"Japanese Gift Wrapping Using Paper"</b> . Demonstration by Kimiko Ikeda. Workshop and Critique
<b>February 27<sup>th</sup></b>	@Sarasota Garden Club <b>"FROM Ginza TO Ikebana Arrangement "</b> Designing an Arrangement from Ginza Purchase. Bring Flowers and Funds.
<b>March 27<sup>th</sup></b>	@Phillippi Estate Park Gazebo <b>"Chiko style Ikebana in the park"</b> Field trip with Bagged Lunch
<b>April 24<sup>th</sup></b>	Sarasota Garden Club <b>"Members create a Renka Arrangement"</b> Election/installation of Board Officers. Renka Raffle. Presidents' tea.

# Board of Directors



## ***“All hands on deck!”***

The Officers make up the Executive Committee, which is voted upon by the membership at the Annual General Meeting.

The Standing Committee is appointed by the President.

The Officers + Standing Committee make up the Board of Directors.

There are a few OPEN positions; if you wish to fill one of these positions, please see the list below with the Asterisk (\*) and contact the President or VP. If you have not signed up to be on one of the Committees, or have a question regarding the Committee, please contact the respective Chairs below.

### **Board of Directors Appointed for SGC Term 2022-2024**

<b>Title</b>	<b>Name</b>	<b>Telephone</b>	<b>Email</b>
<b>President</b>	Kelly Goodwin	941-718-3359	klgbrg@icloud.com
<b>Vice President</b>	CJ Danna	954-461-9155	danna.cj@gmail.com
<b>Treasurer</b>	Dianne Beaver	941-780-2949	diannebeaver@gmail.com
<b>Secretary</b>	Sharon Davisson	314-496-8108	srdst1l41@gmail.com
<b>Rentals</b>	Tess Herschman	941-685-4021	circatess@yahoo.com
<b>Fundraising</b>	Kelly Goodwin *	941-718-3359	klgbrg@icloud.com
<b>Past President</b>	Nancy Lewis	440-343-8997	nancy-lewis@comcast.net
<b>Parliamentarian Emeritus</b>	Shirley Cook	941-922-1351	shcook2@verizon.net

# SGC Committees

*Ever wondered how it all works behind the scenes at Sarasota Garden Club? Well – it's all down to COMMITTEES! To be more accurate, PEOPLE on committees.*

The Club's success relies upon planning and executing a series of events throughout the year for both members and non-members to enjoy - and to generate funds.

The success of these events relies heavily upon members' contribution and members have so many 'hidden' skills that really help. Please consider joining one or more committees.

At the Annual Meeting, clipboards were present and attendees were asked to sign up for participation on our various committees.

*Perhaps you would consider joining a committee and helping the club, when you know more about what it entails.*

Standing Committees Appointed for SGC Term 2022-2024			
<b>Botanical Gardens Chair</b>	<b>Kay Weber</b>	<b>941-685-0690</b>	<b><a href="mailto:kayw33@comcast.net">kayw33@comcast.net</a></b>
<p><b>The Botanical Gardens Committee is responsible for the maintenance and improvements of the club's garden.</b>  <b>It plans any expansion, modifications to the property, recommends and monitors all changes in the garden areas according to a Botanical Garden Plan, approved by the BOD.</b></p>			
<b>Community Projects Chair</b>	<b>Anita Laesser</b>	<b>513-550-0252</b>	<b><a href="mailto:anita3840@aol.com">anita3840@aol.com</a></b>
<p><b>The Sarasota Garden Club sponsors and/or participates in many activities in the community. Members are encouraged to join one or more groups and enjoy the satisfaction of giving back to the community.</b></p>			
<b>Education Chair</b>	<b>OPEN *</b>		
<p><b>The purpose of the Education Committee is to further enhance the knowledge of our members and general public by providing programs and activities in the areas of gardening, horticulture, floral design, landscape studies, and environmental issues.</b></p>			

<b>Fundraising, Events &amp; Planning Chair</b>	<b>Kelly Goodwin</b>	<b>941-718-3359</b>	<b>klgbrg@icloud.com</b>
<p><b>The Fundraising Advisory Committee is responsible for the terrific events. Raising funds for our mission which includes scholarships, children's programs, education in horticulture and floral design, all the community outreach programs, the infrastructure of our mid-century modern building, and our 9 botanical gardens which are open to the public 7 days a week.</b></p>			
<b>Building &amp; Preservation Chair</b>	<b>OPEN *</b>		
<p><b>The Building &amp; Preservation Advisory Committee supervises the operation, maintenance, usage, and improvement of the building &amp; facilities. The Chair, with the assistance of our Club's members, will be the custodian of all building furnishings and equipment, as well as exterior facilities that are non-garden related.</b></p>			
<b>Hospitality Chair</b>	<b>Olivia Haynes</b>	<b>941-924-8902</b>	<b><a href="mailto:thinkolivia@gmail.com">thinkolivia@gmail.com</a></b>
<p><b>The Hospitality Hosts provide beverages and light snacks for the General Meetings and provide support as requested for other SGC events as needed. They arrive early to make coffee and set up refreshment tables with the appropriate supplies which is checked by the Hospitality Chair. Hosts are responsible for cleaning up after all events.</b></p>			
<b>Communications Committee Chair</b>	<b>CJ Danna</b>	<b>954-461-9155</b>	<b><a href="mailto:danna.cj@gmail.com">danna.cj@gmail.com</a></b>
<p><b>The Communications Committee is responsible for integration and coordination of Marketing / Publicity, Communications through the Blooming Chatter and the use and administration of the Communications tool Constant Contact, administration and usage of Social Media tools, Facebook, Instagram and Eventbrite and the Sarasota Garden Club website and infrastructure management.</b></p> <p><b>As many of these functions and tools are interrelated, supporting communications, marketing, publicity, event management, event sales and publicity communications, is one Communications Committee managing all these disciplines. Key in organizing these responsibilities, there is one point of contact for all other Committee needs requiring any type of communications. All Committees requiring communications support will have their Chair contact the Communications Chair to request their Communications requirements.</b></p>			

Membership Chair	Anne Stegall	504-289-2675	<a href="mailto:astegall@bellsouth.net">astegall@bellsouth.net</a>
The Membership Advisory Committee is responsible for the promotion and recruitment of new members through community-wide campaigns and visible presence at all SGC and other appropriate events, mentoring new members, maintaining the Membership database, Directory edits & publishing, creating nametags, and coffee socials.			
Programs Chair	Carol Lackey	215-518-8479	<a href="mailto:sailorgal@msn.com">sailorgal@msn.com</a>
The Program Advisory Committee schedules and plans presentations, workshops, or field trips for the monthly General Meetings that cover topics relative to the mission of SGC. These programs are open to all members (no charge) and, if appropriate, to the public (for small fee). Outside speakers and SGC members may be used as presenters.			
Rental Chair	Tess Herschman	941-685-4021	<a href="mailto:circatess@yahoo.com">circatess@yahoo.com</a>
SGC rents our Mid-Century Modern Historic Great Room for weddings, engagements, receptions, holiday parties, birthday parties, reunions, memorials, and corporate events. Members who have been with SGC for at least a year will receive a 10% discount on rental rates.			

## To reiterate our President's Message, Kelly says:

***We continue to seek Chairs for the Fundraising, Education, Flower Show, Floral Design and Horticulture.***

*If anyone is interested in any of these areas, please let us know.*

*Taking on one of these roles can be an excellent way to meet others with common interests.*

Never Forget

**9/11 2001**



*8.46am – The First Tower was Hit*



*20,000 people were saved  
thanks to the NYFD and citizens*